

SYNDIFI



ALISTAIR CANAL
Chief Growth Officer

As an online syndication platform, Syndifi was built specifically for the equipment finance industry enabling buyers and sellers to transact more efficiently and securely with their trusted partners in the cloud. Syndifi's technology is transforming the equipment finance industry by providing more deal transparency to make smarter decisions, enhanced security providing greater peace of mind and enabling deal syndicators to deliver an unparalleled experience for their trusted partners.

The collaboration of its team and its users is what sets Syndifi apart from others in the industry. The company puts first the needs of its clients pushing past the outdated ideas that hinder business and awakening to innovative processes and tools that lead to disruptive growth.

To Syndifi, innovation is a process of engaging conversation that leads to novel and transformative technology designed to solve problems. In 2022, Syndifi empowered hundreds of the nation's equipment finance organizations to syndicate and transact billions of dollars in a more secure and efficient manner. It enables organizations to mitigate risk, save time and provide invaluable transparency at every step of the transaction. Syndifi's goal is to ultimately deliver a safer, more seamless process between sellers and buyers of equipment finance deals.

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